

Advisory Committee To The
Riverside County Children & Families Commission
Wednesday, July 17, 2002
Temecula Valley Unified School District Office
Temecula, California

I. Call to Order

Chair Jean Benson called the meeting to order at 1:40 p.m.

II. Roll Call

Present were Advisory Members Jean Benson, Maryann Edwards, Sheila Hillis, Georgann Koenig, Dr. Carla Lidner, and Judith Wood.

Staff Present: Stella Smith, Deputy Director; Arrin Banks, Community Resource Analyst and Petrina Knox, Commission Secretary.

III. Introductions and Committee Member Comments

Introductions of committee members were given. A change in the agenda was made until a quorum of Advisory members is present.

IV. Presentations

A. "Parent Education" – Riverside County Superintendent of Schools, Deborah Clark, Coordinator; Pam Campbell, Program Development Specialist; Larry Hernandez, Program Development Specialist; and Madeleine Tatton, Program Development Specialist

Ms. Deborah Clark provided an overview/history on both the Parent Education and the Child Care Capacity Building program. Handouts were provided to the committee and the public. (Copies are on file with the official minutes.) Ms. Clark introduced her staff.

The mission statement of Riverside County Superintendent of Schools/Riverside County Office of Education is:

"We are here to help children become better students; to help school personnel become better teachers and administrators; and to help communities become better places in which to live and work. We are here to shape our future."

The Children Services Unit who is over both the Parent Education and Child Care Capacity Building program has developed their mission statement:

“To improve the quality of life for young children and families by maximizing the growth of each child and empowering parents.”

Ms. Pam Campbell presented a PowerPoint presentation on the “Parent Education” program. (A copy is on file with the official minutes.)

Parent Education developed the “P.R.I.C.E.” program. The “P.R.I.C.E.” programs philosophy is:

- Belief that change in parents and children is possible
- Embodies the spirit of parents learning from one another
- Opens the door to new insights, ideas and practices that instill positive confidence in parents

The “P.R.I.C.E.” program accomplished:

- Updated “P.R.I.C.E.” manual and PowerPoint presentations disks to English and Spanish
- Added “parent pages” to manual in Spanish
- Program Cadre
- Blindness Support Services/Braille Institute

There are many “P.R.I.C.E.” workshops provided throughout Riverside County. The total number of clients served with Prop 10 funds by the Children’s Services Unit is 19, 314.

P = Positively; R = Responsibility; I = Influence; C = Consequences; E = Encouragement

B. “Child Care Capacity Building” – Riverside County Superintendent of Schools, Deborah Clark, Coordinator; Pam Campbell, Program Development Specialist; Larry Hernandez, Program Development Specialist; and Madeleine Tatton, Program Development Specialist

Ms. Madeleine Tatton continued with the PowerPoint presentation. The “Child Care Capacity Building” program provides all day workshops that provide

- Didactic elements of developmental stages and concepts professional growth activities
- Hands-on activities
- Curriculum Kits

Child Care Capacity Building also provides technical assistance and professional growth information to license exempt providers, potential licensee and newly licensed providers in English and Spanish. The workshops are conducted in Riverside, Murrieta and Indio.

Their future plans include:

- Develop additional workshops
- Increase community workshops to rural areas
- Increase collaboration with other RCCFC grantees

Mr. Larry Hernandez provided the committee with background on the Health and Safety area of the trainings. There is a partnership with Riverside County Fire Emergency Services Division to provide:

- Health and Safety Training
- Health and Safety Kits

The trainings are conducted in conjunction with the Child Care Capacity Building program workshops. The number of clients served with Prop 10 funds is 10,000.

The Children's Services Unit would like to thank Prop 10 for their support.

Ms. Hillis and Dr. Lidner joined the meeting.

V. Approval of Minutes from May 15, 2002

***Motion:** Ms. Wood moved to approve the May 15, 2002. Ms. Lidner seconded the motion.*

***VOTE:** The motion carried by a voice vote of 6-0-6 with Advisory Members Benson, Edwards, Hillis, Koenig, Dr. Lidner and Wood "YES", and no "NO" votes and six (6) absent; Block, Nieburger, Shafai, Sisson, Tavaglione and Vlahos.*

VI. Reports:

A. Home Visitation

Ms. Smith reported that the Advisory Committee working group has decided to participate as part of the larger Home Visitation group. At the last Home Visitation meeting held in June, there were presentations on various models used throughout the state.

Mr. Mark Gamble is forming a steering committee to look at the plan at hand and come up with something more definite.

B. Playgrounds

Nothing to report.

C. Public Relations & Speakers Bureau

Ms. Edwards reported that the committee met a few times and is working on the following:

- White Paper: provide a tool for Prop 10 associates who provide presentations
- PowerPoint Presentation for Speakers Bureau
- Branding: change of logo (Ms. Smith provided the committee with a copy of the new logo. A copy is on file with the official minutes.)

There is question if recipients should still use the current logo when producing brochures, etc. Recipients have been asked to hold off on producing information with the current logo until the commission decides which logo they prefer to utilize, but to use the language that was provided.

D. 2-1-1 Meetings

Ms. Hillis reported that a meeting was conducted in Banning to define the role of the selection committee. The role of the selection committee will be to:

- Shape the Steering Committee (No more than 20 members)
- Define the role of the Steering Committee

Another meeting is scheduled for next week.

Ms. Smith stated that the California Public Utilities Commission is expected to make a decision in November 2002 in regards to who the providers in each county will be for this service. The Steering Committee will need to be in place to make a recommendation to the California Public Utilities Commission.

E. Homeless Program

Ms. Benson reported that a meeting was held with Dennis Boyle and John Ryan to brainstorm the following:

- What type of programs are needed
- Where are they needed, and
- How they were going to be funded

Mr. Ryan and Mr. Boyle will provide statistics on the current agencies helping the homeless. The Homeless Workgroup is considering reviewing the homeless plan in Orange County.

VII. Staff Report

Ms. Smith updated the Advisory Committee on the following:

Public Relations

Ms. Franzen-Weiss is working on a plan to present to the commission to determine what components need to be looked at and what funding needs to be attached to make sure our local programs are advertised.

Staff Development Day

RCCFC staff will be participating in a staff development day that is being hosted by the California Children and Families Commission. This event is scheduled for August 14-16, 2002.

School Readiness

After spending funds on modulars and prepping the facility at the Perris site, the state indicated that their funds for school readiness are not to be used for capital outlay. Staff is reviewing the budget and use more of our match in facility dollars to support the project.

RCCFC currently has two (2) other commitments from School Districts that are interested in coming forward for future projects. The next application is due in September 2002. The application will be brought before the commission at the September 09th meeting for approval. Ms. Baskett, Special Project, School Readiness is working to put a plan together for the September 15th deadline.

Commission Meeting

A special meeting of the commission is scheduled for Monday, July 22, 2002. There will be a presentation by United Way of the Inland Valleys on the Needs Assessment for Riverside County for children 5 and under and their families.

Go Serve

RCCFC staff is submitting an application in September for the next three years. The members will be used to support the various programs that were funded by Prop 10 and to look at other community linkages. The AmeriCorps members will be used to provide direct service; the Vista members will be used to coordinate services and capacity building planning.

Healthy Kids Insurance Plan

RCCFC committed two millions dollars to The Healthy Kids Insurance Plan which will serve children who are not currently eligible for medi-cal or any other insurance coverage. Inland Empire Health Plan (IEHP) will administer the program. The implementation is expected to take place August 1st.

Advisory Committee

RCCFC would like to invite the Advisory Committee to attend the September 09, 2002 meeting for this special presentation. Staff will provide an invitation to the Advisory Committee.

VIII. Public Comments

There were no public comments.

IX. Future Agenda Items

There were no future agenda items.

X. Adjournment to next Advisory Committee Meeting – October 16, 2002 at 1:30 p.m.

Riverside County Children and Families Commission Office
2002 Iowa Avenue, Suite 100, Conference Room A
Riverside, California

The meeting adjourned at 2:48 p.m.