

SOUTHERN CALIFORNIA EDISON

Cordially Invites You to Join Us at a Community Forum

"ENLACES: Helping Our Communities Succeed"

Friday, August 27, 2010

8:00 a.m. – 2:00 a.m.

Hilton San Bernardino, 285 East Hospitality Lane, San Bernardino, CA 92408

Free hotel parking. Breakfast and lunch are complimentary.

LEARN MORE ABOUT:

- How nonprofits and faith-based organizations can earn money while helping clients
- Small Business Rebates
- Getting help paying SCE bills
- Discounted rate and economic assistance programs
- Saving energy and money
- How to apply for grants and sponsorships
- Business assistance programs
- SCE's Supplier Diversity programs and contracting opportunities
- SCE Advanced Technology: Smart Meters, Plug-In Electric Vehicles

PROGRAM AGENDA:

7:30 a.m. - 8:00 a.m. Registration & Continental Breakfast
8:00 a.m. - 11:30 a.m. SCE Panel Discussions and Question & Answer Sessions
11:30 a.m. - 1:00 p.m. Lunch & Community Panel Discussion
1:00 p.m. - 2:00 p.m. Networking Opportunities
SCE staff available to help customers apply for programs

RSVP DEADLINE: Wednesday, August 25, 2010

RSVP Southern California Edison - Elizabeth Canadas (626) 302-1156 or elizabeth.canadas@sce.com

RSVP San Bernardino County Purchasing – Diana Diaz (909) 386-8305 or ddiaz@pur.sbcounty.gov

RSVP Latino Health Collaborative– Francisco Espinoza (909) 887-0707 or fespinoza@latinohealthca.org

RSVP Inland Empire Economic Partnership – Mary Jane Sanchez-Fulton (530) 314.0502 or mjsanchez@iesmallbusiness.com

RSVP Coachella Valley Housing Coalition – Emmanuel Martinez (760) 347-3157 or emmanuel.martinez@cvhc.org

COMMUNITY PARTNERS (list in progress includes confirmed and proposed):

Inland Empire Scholarship Foundation, Latino Health Collaborative, Hispanic Employee Alliance (HEA), Radio Lazer, Coachella Valley Housing Coalition, Catholic Charities, Catholic Diocese of San Bernardino, The Community Foundation, El Sol Neighborhood Educational Center, Knotts Family and Parenting Institute, Girls and Boys Clubs, Sinfonia Mexicana, Hispanic Lifestyle, Esperanza Scholarship Foundation, United Way, TELACU, County of San Bernardino Public Health, San Bernardino Green Alliance, Libreria del Pueblo, Inland Empire Economic Partnership, CHARO Inland Empire MBEC, Inland Empire Region Hispanic Chambers of Commerce of Greater Corona, High Desert, Barstow, Greater Riverside, San Gorgonio Pass, Inland Empire, and Fontana, Coachella Valley Mexican American Chamber, San Bernardino Area Chamber of Commerce, Inland Empire LULAC, Latino Network (La Net) of Riverside County, TODEC, San Bernardino Valley College, Moreno Valley College, Crafton Hills College, CSU San Bernardino, UC Riverside, Colton Unified School District, San Bernardino City Unified School District, San Bernardino County Superintendent of Schools, Office of Congressman Joe Baca, Office of Supervisor Josie Gonzales

A G E N D A | Friday, August 27, 2010

Forum Objectives

- Provide information about Southern California Edison's (SCE's) programs and services available to community organizations, faith-based groups, small businesses, and residential customers.
- Create, renew, and strengthen strategic relationships between Latino communities and SCE through networking and ongoing partnerships.
- Explore ways SCE can leverage opportunities to assist and better serve Latino communities and customers experiencing tough economic challenges.

- 7:30 – 8:00 A.M. Registration and Continental Breakfast
- 8:00 – 8:05 A.M. Welcome and Introductions
- **Fernando de Necochea**, SCE Community Partnerships Director
- 8:05 – 8:15 A.M. Opening Remarks
- **Henry Martinez**, SCE Director of Grid Operations
 - **Vincent Haydel**, SCE Local Public Affairs (LPA) Eastern Region Director
- 8:15 – 9:15 A.M. Panel 1 Discussions - Moderator: **Beverly Powell**, LPA Region Manager
SCE Discounted Rate and Economic Assistance Programs.
- Payment Assistance – **Salvador Ramirez**, Outreach Program Manager, Consumer Affairs
 - Income-Qualified and Discount Services – **Jeannie Harrell**, Senior Analyst, Income Qualified Programs CARE, FERA, Cool Centers
 - Save Energy, Save Money – **Cheryl Wynn**, Manager, Residential Energy Efficiency Programs - Energy Efficiency and Solar Division
 - Q & A (20 minutes)
- 9:15 – 10:15 A.M. Panel 2 Discussions - Moderator: **Jennifer Menjivar**, Local Public Affairs Region Manager
SCE Community and Customer Programs
- Grants and Sponsorship Opportunities – **Tammy Tumbling**, Director, Corporate Philanthropy and Community Involvement
 - Small Business Incentives – **Maria Serret**, Account Executive, Business Customer Division
 - Diverse Business Enterprise Contracting Opportunities – **Joe Alderete**, Manager, Supplier Diversity
 - Q & A (20 minutes)
- 10:15 – 11:10 A.M. Panel 3 Discussions – Moderator: **Fernando Valenzuela**, Senior Manager, SCE Transmission and Distribution
SCE Advanced Technology.
- Plug-in Electric Vehicles – **Johannes Ritterhausen**, Senior Project Manager, Advanced Technology Group
 - Smart Meters – **Marc Guirguis**, Manager, Edison SmartConnect Program
 - Q & A (20 minutes)

11:10 – 11:15 A.M.	Remarks <ul style="list-style-type: none">• Fernando de Necochea
11:15 – 11:30 A.M.	BREAK (15 MINUTES)
11:30 – 1:00 P.M.	Working Luncheon
Noon – 1:00 P.M.	Community Panel Discussions
1:00 – 2:00 P.M.	Networking
1:00 – 2:00 P.M.	SCE staff available to help customers apply for programs