



FOR IMMEDIATE RELEASE

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**FIND FOOD BANK TO DEDICATE TWO NEW DELIVERY TRUCKS TO
BETTER SERVE FOOD INSECURE RESIDENTS OF THE COACHELLA VALLEY**

Coachella Valley's only Food Bank, FIND (Food In Need of Distribution), is proud to announce the addition of two new refrigerated delivery trucks. The trucks will be officially dedicated and placed into service on **Friday, June 10, 2011 at 11:00 AM** at FIND's Warehouse facility located at **83-775 Citrus Avenue in Indio.**

Due to the regulatory changes to California's emission control laws for commercial delivery vehicles, FIND faced with the financial challenge to meet standards and sought to raise the necessary funds to purchase two new vehicles. FIND's CEO-Lisa Houston set out to seek grants, and as a result of the significant number of young children and their families served by FIND, First 5 Riverside provided **\$194,143.00** for the purchase of the two new vehicles.

FIND serves over 80,000 Valley residents on a monthly basis through its network of 90 plus member agencies, providing healthy food and basic essentials throughout Eastern Riverside County. First 5 Riverside (F5R) provides funding for services designed to provide a strong foundation for children to enable them to be successful in school and throughout their lives. The F5R Commission recognizes the critical importance of food security for young children, and was pleased to partner with FIND Food Bank.

Presently, the new trucks are being painted with FIND's colorful agency logo, which Houston hopes will serve as a "billboard on wheels", and will be a constant reminder to the community of the important work that FIND and its partner agencies do each and every day to combat hunger in the Coachella Valley. For every \$1.00 donated to FIND the Food bank, 7 nutritious meals are served.

**FIND FOOD BANK . . .
BECAUSE HUNGER SHOULDN'T BE AN OPTION IN OUR COMMUNITY**

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